

Job Title: Community Marketing Specialist

Job Location: Cincinnati, OH

Employee Type: Full-Time, Exempt

Travel: Required, 50% of time

Salary: Family Bridges offers a competitive compensation package

Job Description:

About Us: Family Bridges Home Care offers seniors the opportunity to choose the way they want to live. In home assistance provides individuals with a sense of independence and comfort that can't be found outside their home. Our service allows our clients to remain in a safe environment with one-on-one assistance from one of our experienced and compassionate caregivers.

Summary: Family Bridges is a leading network of non-medical, private duty home care agencies providing senior care, elder care, personal care, respite care and companion care to help the elderly and adults continue to live in their homes across Southwest Ohio. Family Bridges is currently seeking a Community Marketing Specialist. The **Greater Cincinnati** location is seeking a passionate and enthusiastic individual to join our team and help develop and extend relationships with referral sources.

The Community Marketing Specialist will have the following key performance objectives:

Responsibilities:

- Develop and maintain new referral sources
- Create marketing opportunities to generate new clients and a broader awareness of Family Bridges
- Speak with and meet with prospective clients
- Provide excellent customer service to existing referral sources

Benefits include:

- Competitive Wages + Bonus
- Retirement Plan
- Reimbursement of Expenses
- Friendly Environment that Fosters Personal Growth

Job Requirements:

To succeed as a Community Marketing Specialist you must have exceptional self-management skills and be a flexible, results oriented, self-starter with strong planning and organization abilities.

- Minimum of two years direct sales experience, working in Senior marketplace is a plus
- Excellent communication and presentation skills
- Ability to communicate effectively with clients
- Valid OH Driver's License
- Reliable transportation with valid auto insurance

**The Qualities of a Family Bridges team member are compassionate, reliable, caring, mature, agile, sincere, timely, trustworthy and dependable.**